

THE PITTSBURGH FOUNDATION **community**

FORUM

SUMMER 2012



**THE PITTSBURGH
PROMISE**

SEE PAGE 3

WELCOME

Supporting Our Best Teachers

FOR YEARS NOW, the Pittsburgh Federation of Teachers has been on my personal roster of heroes. Their members do challenging, important work educating our kids, and the union's willingness to work in partnership with the Pittsburgh Public Schools has been probably the critical factor in moving forward one of the most promising school reform efforts in the country.

But at The Pittsburgh Foundation, we simply could not agree with the PFT's flat-out refusal to work alongside PPS Superintendent Linda Lane on finding an alternative to the last-in, first-out rule that would result in the furloughing of some of the school district's most effective teachers. If the union persisted in that refusal, we worried that it could end up gutting the very reform initiative it helped make happen.

That's why I joined my colleagues at the The Heinz Endowments and Grable Foundation in penning an op-ed on the subject that appeared in the *Pittsburgh Post-Gazette*. This was a difficult commentary for us to write. A decade after our three foundations publicly withdrew funding from PPS in despair over the district's dysfunctions, we have long-since returned as enthusiastic supporters of a school board, two superintendents and a union who together have held out real hope of proving that urban public education in this country can be dramatically improved. We believe in these folks and what they are accomplishing together.

The heart and soul of this work has been an effort to swell the ranks of highly effective teachers. Teachers matter, and as in any other profession, some are better at it than others. Working on the premise that every child deserves to be taught by teachers who really have the skills to help them learn, PPS and the PFT have partnered in an ambitious program to transform that premise into a reality.

Unfortunately, the district's fiscal crisis has forced it into the unenviable position of having to furlough several hundred teachers this year. State law in Pennsylvania mandates that teachers be laid off solely according to seniority, regardless of how skilled they are at educating students. The good news is that the union, if it wanted to, could agree to set that requirement aside and develop an alternative that would also make some allowance for considering a teacher's performance.

The PFT was reluctant to do so, and to some extent that's understandable. Teachers who have been around longer earn higher salaries, and they logically fear being targeted first by the budget-cutting knife. And, historically, methods for evaluating a teacher's performance have done little to inspire confidence that teachers will be treated fairly.

But these concerns either have been addressed in Pittsburgh or can be if approached in good faith. The critical point is that teachers in Pittsburgh are already subject to a rigorous evaluation process that they helped craft. Called RISE, this evaluation system uses a comprehensive set of criteria developed by the District in partnership with the PFT, and it does a good job of identifying how effective teachers are in helping their students learn.

What would it say about our decision-making as adults if, despite having this critical performance information, we would simply choose to ignore it? Can you imagine any organization—public or private—remaining successful by making critical personnel decisions with complete disregard to whether they are actually the best at their jobs? Insisting on pursuing that course will be bad for the students, for Pittsburgh's school reform effort and, ultimately, for the union.

By the time this issue of *Forum* is published, the union will have made its decision and the die will be cast for this year's layoffs. Whatever that decision, it needs to be considered against the background of the great work that has been accomplished on reform and building teacher effectiveness so far. Pittsburgh is one of the few urban districts in America where reform is working. We should be doing everything in our power to hold onto every effective teacher we possibly can. Let us continue to respect seniority, but let's combine that with real respect for effectiveness, and above all respect for students, whose learning needs should matter more than anything.

Grant Oliphant

President and CEO
The Pittsburgh Foundation

IN THIS ISSUE:

3

'GUEST GROCERY BAGGERS' FOR THE PROMISE

ASK

4

ASK CAMPAIGN TO EDUCATE PARENTS ON GUN SAFETY COMING TO PITTSBURGH

7

"UNSUNG" RECOGNIZED BY COUNCIL ON FOUNDATIONS

8

LIVELIKELOU FUND RAISES \$260,000 IN THREE MONTHS

9

JEFFERSON AWARDS 2011

12

ADVISOR PROFILE: KEN LEWIS

13

THE PITTSBURGH FOUNDATION ANNOUNCES NEW APPOINTMENTS TO ITS BOARD OF DIRECTORS

14

DONOR PROFILE: BARBARA AND BILL MILLAR

FOCUS ON WESTMORELAND

16

MOUNTAIN WATERSHED ASSOCIATION

19

JIM BENDEL NAMED EXECUTIVE DIRECTOR OF CFWC



'Guest Grocery Baggers' for the Promise

PITTSBURGH PUBLIC SCHOOLS Superintendent Linda Lane (above) and Pittsburgh Promise Executive Director Saleem Ghubril teamed up on a Saturday afternoon in April as "guest grocery baggers" at the Giant Eagle Market District store in the city's Shadyside neighborhood.

After a short lesson on bagging groceries, Dr. Lane and Mr. Ghubril met customers at the check-out lines and bagged bread, eggs and produce as they answered questions about Pittsburgh's city schools and Promise scholarships. During the month of April, shoppers were invited to make donations of \$2 and \$5 to The Pittsburgh Promise Scholarship Fund as they paid for their groceries at 10 participating Giant Eagle city supermarkets. At the end of the citywide campaign, Giant Eagle shoppers contributed \$20,086 toward scholarships.

Since 2008, The Pittsburgh Promise has awarded more than \$25 million in scholarships to more than 3,200 graduates of Pittsburgh Public Schools (PPS). This year marks the 100th anniversary of Pittsburgh Public Schools. It also celebrates the first class of Promise scholars who are completing their four-year college program and welcomes this year's high school graduates who will be the first class of Promise scholars to be eligible for twice the scholarship amount—now up to \$40,000 per student in a four-year post-secondary education program.

The Pittsburgh Promise, completing its fourth year, is helping to remove the financial barriers to higher education for eligible students graduating from Pittsburgh Public Schools. Donations to this special scholarship fund can be made online at www.pittsburghpromise.org or by calling (412) 281-7605.

"On behalf of all Promise scholars, I am so grateful to Giant Eagle for their commitment to education and for their continuing investment in our region's quality of life. Pittsburgh is blessed to have such a great company, and I am proud to have their support for the Promise."

Saleem Ghubril,
Executive Director
The Pittsburgh Promise

**“Is there a gun
where my child plays?”**

40% of homes with children in America
have guns, many unlocked or loaded.
Every year thousands of children are killed
or seriously injured as a result.

Ask if there are guns in the homes
where your children play.

If the
answer is
NO

that's one
less thing you
have to worry
about.

If the
answer is
YES

make sure
all guns are stored,
unloaded and locked,
ideally in a gun safe,
with ammunition
locked separately.

ASK CAMPAIGN TO EDUCATE PARENTS ON GUN SAFETY

Part of larger gun violence initiative at The Pittsburgh Foundation

If there are any doubts about
the safety of another home, invite
the kids to your house instead.

Hiding guns is not enough.
Just talking to kids is not enough.
Kids are curious and if they
find guns they're likely to play
with them.

THE PITTSBURGH FOUNDATION will work with The Center to Prevent Youth Violence (CPYV) to launch the ASK (Asking Saves Kids) Campaign in Allegheny County as part of a focus on curtailing gun violence our community.

The ASK Campaign uses mass media and education to make parents aware of the dangers to their children associated with unsafely stored guns in other homes where they may visit, asking the question “Is there a gun where your child plays?” The Pittsburgh Foundation will support the Ask Campaign in Allegheny County communities with a grant of \$50,000.

“About one-third of homes with kids have guns, many left unlocked or loaded and just talking to your child about the dangers of firearms is not enough,” said Dan Gross, Executive Director of The Center to Prevent Youth Violence. “Children are naturally curious. If a gun is accessible in someone's home, there is a good chance a child will find it and play with it. Countless tragedies have occurred when kids found guns that parents thought were well hidden or safely stored.”

The ASK Campaign was launched by CPYV in partnership with the American Academy of Pediatrics (AAP). The organizations found that when parents were made aware of the dangers to their children associated with guns in homes other than their own, they were motivated to store guns safely or remove them altogether. The AAP recommends that firearms are stored locked and unloaded.

National polling in the first five years of the campaign showed 75 percent of parents thought it was important to ask about guns, and more than 20 million parents begun asking if there were guns where their children play.

Locally, The Allegheny County Health Department (ACHD) reported that during the period of 2005 to 2008 homicide was the leading cause of death for children ages 10–19. Approximately 36 percent of homes in Pennsylvania have at least one gun.

The average rate of Pittsburgh homicides increased from less than 40 a year in the late 1980s to almost 50 a year by the late 1990s. That number has risen again to nearly 60 a year in the first decade of the 21st century.

“The ASK Campaign is about responsible parenting,” said Jeanne Pearlman, Senior Vice President of Program and Policy at The Pittsburgh Foundation. “Asking this simple question is an important step every parent can take to keep their children safe. Making parents aware of the dangers and encouraging safe storage of firearms greatly diminishes the possibility that guns will cause an accident, murder or suicide.”

The ASK Campaign will work with a broad community coalition in Pittsburgh, including public safety and elected officials, school representatives, pediatricians as well as community and faith-based organizations. The campaign uses traditional media such as public service announcements and printed materials as well as a locally targeted website and social media activities and is distributed through schools, doctor offices and other outlets.

The Pittsburgh Foundation is also convening local leaders to identify the scope of violence in the community and to better understand how various organizations are already addressing the issue. The Foundation will look to identify opportunities for new grantmaking as part of the initiative.

Reverend Glenn Grayson, Executive Director of The Center that C.A.R.E.S., knows first-hand the importance of tackling this issue and the impact on the community.

In 2010, he lost his son Jeron to gun violence. “It’s been said when something bad happens you have three choices: You can either let it define you, let it destroy you, or let it strengthen you,” said Rev. Grayson.

The C.A.R.E.S. Community Center seeks to provide positive choices to a vulnerable population that may use a gun for protection, survival or as a show of power. “We need to create job opportunities, diversity, education opportunities, adequate housing and second chance opportunities so that these individuals do not make the wrong choices.”

He believes it will take a concerted, focused effort that will include government, corporations, foundations and members of the community to fully understand and begin to solve this problem. “We need to study the total impact that gun violence has on the community,” he explained. “Where did the guns come from, what are the costs of emergency room and hospital stays, as well as the costs to continue to treat a person that survives?”

“We have the template to be the ‘most livable city’, but we can’t simply ignore the issues that impact our community, and gun violence is an epidemic,” said Grayson.

The Center to Prevent Youth Violence, founded in 1998, works to end the crisis of youth violence in America through public health and safety campaigns that promote simple steps parents, kids and others can take to prevent violence affecting youth in their schools and communities.

The Pittsburgh Foundation and The Center to Prevent Youth Violence also recently worked with Pittsburgh’s Oliver High School students to initiate a SPEAK UP program at the school. SPEAK UP is a national anonymous hotline and text messaging system, enabling students to report weapons threats. The campaign launched at the high school at the end of January.

TIPS TO MAKE ASKING EASIER

ASK WITH OTHER QUESTIONS.

Include the question along with other things you might normally discuss before sending your child to someone’s house—such as seat belts, animals, or allergies.

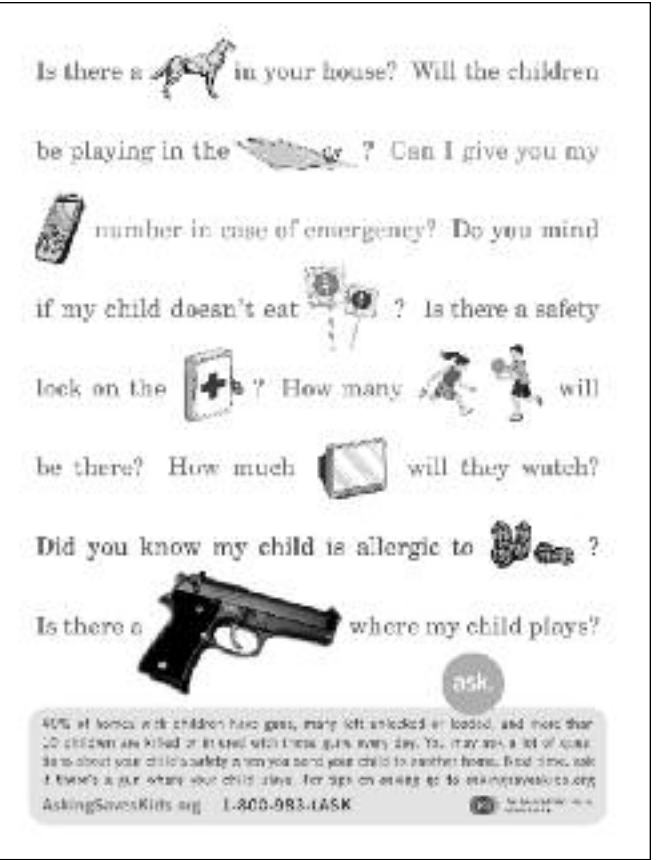
USE THE FACTS. Over one-third of homes with children have a gun. May of those guns are left unlocked and loaded. That is why you are asking—you just want to make sure that your child is safe.

WORK THROUGH GROUPS.

Introduce the ASK concept through a group or community effort such as a religious organization or PTA.

DON’T BE CONFRONTATIONAL.

Present your concerns in a respectful manner. You are simply trying to make sure your child is in a safe environment. Use the ASK brochure to open the dialogue. (Brochures will soon be available in Pittsburgh).



UNSUNG RECOGNIZED BY COUNCIL ON FOUNDATIONS

ON-LINE NONPROFIT NEWS SHOW WINS WILMER SHIELDS RICH SILVER AWARD

UNSUNG, The Pittsburgh Foundation’s on-line nonprofit news show was awarded a 2012 Wilmer Shields Rich Silver Award for groundbreaking communications and innovative public engagement by The Council on Foundations, a national organization.

The award follows two awards last year for the Foundation by the Council. The Foundation’s annual report was recognized at the highest level with a Gold Award and the newly redesigned website took Silver in 2011.

Unsung is a unique web show that reports on news and events and tells area nonprofit stories. The program was initiated in May of 2011 and has produced more than 25 episodes to date that are posted to the Foundation’s community video site, Pittsburgh on Video (www.pittsburghonvideo.org) every other Monday throughout the year.

Unsung is produced with the assistance of local talent and volunteers. Michael Sorg of Sorgatron Media serves as Co-Producer of the program and editor. Anthony Walker, a local blogger, is the regular host. The crew is also joined by special correspondent Melissa Carey on a regular basis.

“The Wilmer Shields Rich Awards program recognizes those who have excelled in the field of philanthropy, as well as continually defining new, innovative ways for grantmakers to communicate with the public and express creativity,” said Evelyn Gibson, the Council’s Director of Awards Programs. “Congratulations to The Pittsburgh Foundation on receiving this honor for being a leader in the philanthropic sector.”

Unsung is the first original program developed for Pittsburgh on Video. The Pittsburgh Foundation launched over recent years several storytelling platforms for nonprofits to reach new and diverse audiences and to help bridge the gap of declining traditional media coverage. The Foundation also launched Tell Me More, late last year which is a companion to Unsung and Pittsburgh on Video, featuring written stories submitted by area nonprofit organizations.

We invite you to tune into Unsung every other Monday on Pittsburgh on Video at www.pittsburghonvideo.org and to Tell Me More at http://pittsburghfoundation.org/tell_me_more.



THE PITTSBURGH FOUNDATION UPGRADES TECHNOLOGY

NEW BLACKBAUD SOFTWARE TO ENHANCE SERVICES

WORK IS PROGRESSING on The Pittsburgh Foundation’s major technology upgrade project, and its transition will be completed shortly to a new systems platform that is being developed by the Blackbaud company.

This new database will provide the latest advanced-technology systems that are available within the philanthropic sector, enabling the Foundation to greatly enhance services for our donors, nonprofit organizations and other key constituents in our community.

Blackbaud will be fully operational this summer, and service improvements will include the availability of current fund data through a new web portal, also offering donors on-line resources to manage personal information and receive community and philanthropic information based on their individual interests.

The Foundation’s existing systems have now begun a phased transition to the new Blackbaud platform, and the organization has endeavored to plan and prepare for this to be as minimally disruptive as possible. However, since this process involves the migration and integration of all of our data—including donor services, grantmaking and financial administration functions—there are elements of disruption that will be unavoidable for a limited period.

Specifically:

- The Foundation will be unable to process grant recommendations and requests between May 24 and July 1. Grant requests will resume processing on July 2.
- The last day to submit invoices for payment of direct fund expenses associated with fundraising is May 31 at 5 PM EST. Invoices will resume processing on June 25.

The Foundation apologizes in advance for any inconvenience donors and other constituents may experience. This new technology is integral to the Foundation’s commitment to constantly seek ways it can improve its service levels and develop new resources. The Foundation will provide updates as the conversion process continues. If donors have any questions or concerns, please contact Donor Services at (412) 394-2653.

LiveLikeLou.org FUND RAISES \$260,000 IN THREE MONTHS

MORE THAN \$260,000 WAS RAISED in less than three months for the LiveLikeLou.org Fund established at The Pittsburgh Foundation by Neil and Suzanne Alexander following Neil's diagnosis with Amyotrophic Lateral Sclerosis (ALS), the incurable condition commonly known as Lou Gehrig's Disease.

Donations have flowed in from organizations and individuals, much of it from supporters, friends and family who attended the couple's renewal of marriage vows at their 20th wedding anniversary celebration in March at J. Verno Studios in Pittsburgh's South Side.

"The results of our fundraising efforts have been astounding," said Neil, Director of Corporate Services with leading financial management firm, Hefren-Tillotson, Inc. "When this idea was first percolating as a plan, we thought we'd be pleased to raise \$40,000 or \$50,000. It has exceeded our wildest imagination."

Over 350 people attended Neil's and Suzanne's wedding anniversary event where the couple announced the first grant from the fund—\$20,000 awarded to the local ALS Association (Western Pa. Chapter) to create a LiveLikeLou.org patient care fund to help sufferers of the disease and their families.

The LiveLikeLou Fund is named for baseball legend, Lou Gehrig, to honor the example he set for all people living with ALS. Launched in mid-February, the Fund has been created to help raise awareness about ALS, to help finance critical medical research and to provide support for victims and their families.

Neil has now added a fourth goal to its mission—to build advocacy. "We need public funding for these issues for a variety of reasons and I feel that I have the ability to be a voice to advocate for those issues at state and federal levels," he said. "Our next challenge is to pursue our efforts to fund potential worthwhile research initiatives."

With Neil's diagnosis in June last year came the knowledge that most ALS patients pass away within two to five years of their diagnosis. But, courageously, Neil and Suzanne, who live in O'Hara Township with their daughter Abby, 10, and eight-year-old Patrick, decided to use this crushing news as the inspiration to establish their fund at the Foundation to help others.

They have created a special website, bearing the same name as their family fund—LiveLikeLou.org—to provide fundraising updates and news about grantmaking and other programs.

"No matter how well we do with fundraising and grantmaking and advocacy initiatives, I know that for me there is still a reality, and there is nothing I can do to change that," said Neil. "But we have been so heartened by everything that has happened and the support and affection we have received."

For more information about Neil and Suzanne and their LiveLikeLou.org Fund please visit: www.LiveLikeLou.org.



"The results of our fundraising efforts have been astounding. When this idea was first percolating as a plan, we thought we'd be pleased to raise \$40,000 or \$50,000. It has exceeded our wildest imagination."

Neil Alexander,
Director of Corporate Services
Hefren-Tillotson, Inc.



Pictured (top) Neil Alexander with his daughter, Abby and (above) with his family.

Spotlight on Pittsburgh's 2011 JEFFERSON AWARDS HONOREES



THE PITTSBURGH COMMUNITY gathered to honor its outstanding community service volunteers for the annual Jefferson Awards at Carnegie Music Hall in April.

A total of 48 honorees were selected by a judging panel from more than 100 award nominations received during 2011, and each received a bronze Jefferson Award medallion. They represent the unsung heroes that work tirelessly in our community to feed the hungry, help the sick and give to the needy in our neighborhoods on a daily basis.

Of the honorees, six were selected as Jefferson Award finalists by a committee of ten representatives from the local public and private sectors. In addition to a medallion, each received \$1,000 for the nonprofit organization of his or her choice, and one—Lindsay Hargrove of Allegheny Center Alliance Church—was chosen to represent Pittsburgh at the national Jefferson Awards that will be celebrated over two days in Washington, D.C.

Mr. Hargrove, from McKees Rocks, volunteers with the Aftercare Jail/Prison Ministry at the Allegheny Center Alliance Church to provide Christian-oriented support for ex-offenders. A former felon and crack cocaine addict, he is nearing his 19th year of sobriety and has turned a troubled life into a mission to help ex-offenders reintegrate into society.

"The Pittsburgh Foundation is proud to support the local Jefferson Awards, which honors the spirit of The Pittsburgh Foundation mission to build a better community today that is sustainable for the future as well," said Grant Oliphant, President and CEO of The Pittsburgh Foundation. "I extend our gratitude to these individuals for their hard work and dedication to helping those in need."

The national Jefferson Awards program was launched in 1972 by the American Institute for Public Service to recognize those who perform remarkable deeds in community service without expectation of reward or recognition. Six years later, in 1978, the program was started in Pittsburgh, where it is co-sponsored by The Pittsburgh Foundation, the *Pittsburgh Post-Gazette*, The Heinz Endowments, BNY Mellon and Highmark.

In recognition of the exemplary service of our community service volunteers, The Pittsburgh Foundation will share their stories on our website at www.pittsburghfoundation.org. The six 2011 Jefferson Award finalists are featured on the following pages.



DAVE SEVICK has placed nearly 3,000 fully refurbished computers into the hands of adults and kids who could not otherwise afford them with ComputerReach. Hear more at: <http://pittsburghfoundation.org/sevic>

LINDSAY HARGROVE serves as facilitator of the Aftercare Jail and Prison Ministry at Allegheny Alliance Church on the North Side. Hear more at: <http://pittsburghfoundation.org/hargrove>



FRITZ OTTENHEIMER talks to kids at Pace Schools about overcoming life's hardships. Hear more at: <http://pittsburghfoundation.org/ottenheimer>

ELIZABETH TURNER has volunteered more than 8,000 hours at the Southwestern Veterans Center, a state-run nursing home in East Liberty. Hear more at: <http://pittsburghfoundation.org/turner>



NICK LIST works with more than 1,500 homeless people with L.I.V.I.N.G. (Love Initiated Ventures Investing in Neglected Groups) Ministry. Hear more at: <http://pittsburghfoundation.org/list>

MARY C. FELLO devoted more than 30 hours a month of nursing care to Forbes Hospice. Hear more at: <http://pittsburghfoundation.org/fello>



ADVISOR PROFILE:

KEN LEWIS

ASSISTING CLIENTS TO ACHIEVE PHILANTHROPIC GOALS

AS AN ESTATE PLANNER AND LAWYER with the downtown law firm of Fox Rothschild, Ken Lewis encounters very few people who aren't interested in philanthropic giving.

Mr. Lewis, who lives with his wife in Wexford, has been involved with The Pittsburgh Foundation since the 1970s when he began his career as an Attorney with then Mellon Bank. Today Mr. Lewis has 15 clients with funds at The Pittsburgh Foundation.

"I'll say to the client, 'do you know that you can create a fund that will last, that will be professionally managed, that will have your name on it, or the name of your parent or a grandparent?' That really matters to people. Very few say I don't care about that," he said.

"The Pittsburgh Foundation appeals to our clients because it offers stability, professional management and a deep commitment to the community, which goes beyond a just few square miles of Pittsburgh."

"It's important to clients that the money (they give) won't be spent on staff salaries, overhead, or all consumed by paving over a parking lot," said Mr. Lewis. "That's where The Pittsburgh Foundation comes into the picture in a very strong way. Most people care about something. They'd like to see their fund used efficiently over a very long time, for a specific purpose such as Alzheimer's or the Opera."

Two of Mr. Lewis's clients, Roy Weil and Mary Shaw, care deeply about the creation and maintenance of bike trails in the region. The couple wrote the book, *Freewheeling Easy In and Around Western Pennsylvania*, a paperback guide to the more than 42 trails and 1,000 miles of off-road routes in southwestern Pennsylvania.

Roy and Mary were able to translate their interest to The Trail Volunteer Fund, which provides grants for tools, materials and supplies for volunteer trail projects in the region.

Mr. Lewis also works with the Kamin family who established two funds in honor of their family. The funds specifically support arts and cultural organizations in Pittsburgh including the Phipps Conservancy, which named a room in honor of their mother.

One common misconception about philanthropic giving is that clients are solely motivated by the possibility of a tax deduction. "This is not true with my clients," he added. "While clients might be interested in taking a deduction, that's not what drives the bus."

"In all honestly, no client ever involved with the Foundation has ever come back and complained. It all works very well. I believe in it. The Foundation's track record is very good."

THE PITTSBURGH FOUNDATION ANNOUNCES NEW APPOINTMENTS TO ITS BOARD OF DIRECTORS

THE PITTSBURGH FOUNDATION has elected three new full-term members to its Board of Directors: Dr. Morton Coleman, Director Emeritus of the Institute of Politics of the University of Pittsburgh; Ms. Kim Fleming, Chairman and Chief Executive of Hefren-Tillotson, Inc.; and Dr. Walter Smith, retired Executive Director of Family Resources.

In addition, the Foundation has elected new directors to two positions on its Board designated for local community leaders representing key nonprofit organizations in the region. They are: Ms. Jui Joshi, Director of Philanthropic Engagement with the Womens & Girls Foundation, and Mr. William E. Strickland, President and CEO of Manchester Bidwell Corporation. Each will serve a single three-year term.

New full-term Board members are each eligible to serve up to three three-year terms and the elections at the Foundation's recent annual meeting maintain the Board's membership of 18 directors.

Directors who retired from the Foundation's Board this year are Dr. Edie Shapira and Mr. John Harmon, who each served a total of nine years, and Ms. Lisa Schroeder, President and Chief Executive Officer of Riverlife who joined the Board in 2009 to take up one of its first community leadership positions.

"Our Board continues to demonstrate strength and diversity in a variety of ways that are essential to support the organization's on-going development," said Greg Curtis, Chairman of the Foundation's Board of Directors. "The Foundation has made tremendous advancements in recent years and I am delighted to welcome our new members, who will be instrumental in helping to further our engagement with and understanding of the critical needs and issues in our community."



New member, **DR. MORTON COLEMAN** is also Professor at the University of Pittsburgh School of Social Work with a joint appointment with the Graduate School of Public and International Affairs and Urban Studies. His previous positions include dean of the School of Social Work at the University of Connecticut, personal advisor to Henry Ford II on urban issues, Secretary to the Mayor of the City of Pittsburgh and senior social planner for the Community Renewal Program in the Pittsburgh Department of City Planning.



As head of leading Pittsburgh financial management firm, Hefren-Tillotson, **MS. KIM FLEMING** was elected Chairman and Chief Executive in 2010 after serving as President since 1995. A graduate of Northwestern University with a degree in economics, she holds a number of professional designations and also serves on the boards of Allegheny College, the Allegheny Conference on Community

Development, the Buhl Foundation, Civic Light Opera, Dollar Bank, Pittsburgh Theological Seminary and the UPMC Health Plan.



DR. WALTER SMITH recently retired from Family Resources after serving the organization since 1987 and as Executive Director since 1997. Family Resources serves more than 20,000 children, teens and adults residing in Allegheny County with concerns related to preventing and treating child abuse and neglect. Dr. Smith is a licensed psychologist with a private practice that specializes in treating children, couples and families. Dr. Smith becomes a full-term Board member after serving for the past three years as Foundation Director representing local community leadership.



MS. JUI JOSHI, previously a full-term member of the Foundation's Board, was formerly Director of Development for the University of Pittsburgh School of Law. Ms. Joshi attended the Ellis School, graduated from the University of Rochester with a B.A. and received her J.D. from the University of Pittsburgh School of Law. She is also a Board member with the Ellis School and Phipps Conservatory, and she was President and founding member of the Pittsburgh Chapter of the Network of Indian Professionals, and founding member of the Society for the Promotion of Indian Classical Music and Culture Amongst Youth.



MR. WILLIAM STRICKLAND is President and CEO of Manchester Bidwell Corporation and its subsidiaries, Manchester Craftsmen's Guild (MCG) and Bidwell Training Center (BTC), both founded in 1968. Under his leadership, the organization has completed the development of a new 40,000 sq. ft. medical technology complex and a 62,000 sq. ft. facility as a mortgage-free asset for MCG and BTC. The facilities include a 350-seat music/lecture hall, library, arts studios and labs, dining and meeting rooms and state-of-the-art award-winning audio and video recording studios. A native of Pittsburgh, Mr. Strickland earned a B.A. at the University of Pittsburgh and in 1996 he was awarded the MacArthur Genius Award for leadership and ingenuity in the arts.

BARBARA AND BILL MILLAR left Pittsburgh more than a decade ago, but The Pittsburgh Foundation made a lasting impression on them when they lived here.

The Millars lived in Ben Avon from 1977 to 1996. For 13 of these years, Bill served as Executive Director of the Port Authority of Allegheny County, where, in addition to extending subway and bus services, he helped to found ACCESS, one of the largest specialized paratransit services in the world, providing door-to-door transportation to many seniors and those with disabilities. Barbara worked for the U.S. Department of Housing and Urban Development; she was active in several community organizations and was elected to the Avonworth School District Board for two consecutive terms. Charitable giving was always a cornerstone in their lives.

Bill retired last year from his job in Washington, D.C. as President of the American Public Transportation Association, a trade organization which represents public and private transportation agencies and companies in the United States and Canada. So the timing seemed right to follow up on their long-held plan to create The Millar Family Fund, a donor advised fund with The Pittsburgh Foundation.

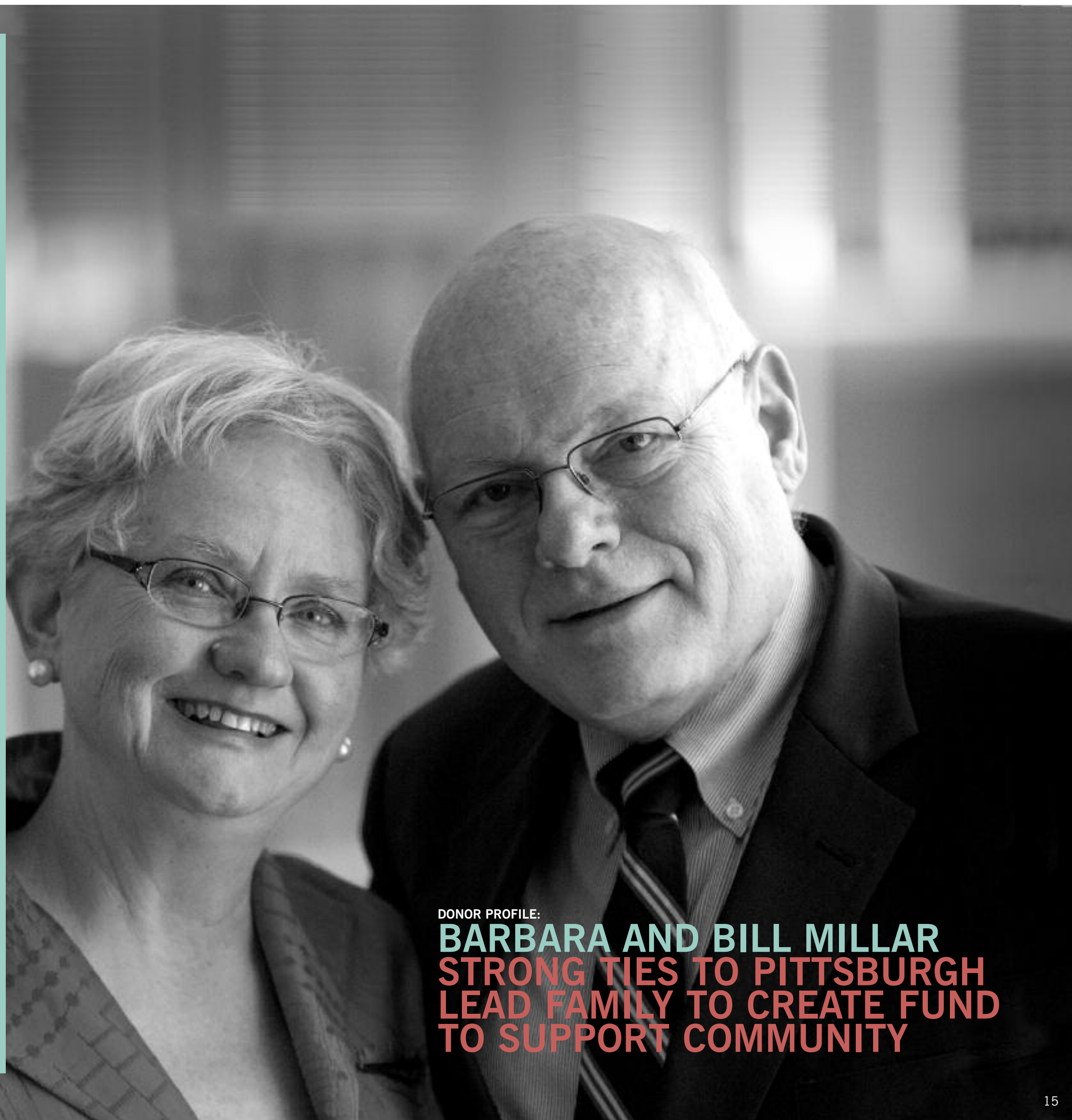
"We crossed paths quite frequently with The Pittsburgh Foundation when we lived there," explained Bill, reflecting on his involvement with ACCESS and his close association with social agencies such as the United Way and the United Cerebral Palsy Association. "We had worked with many people on the Board at the Foundation," added Bill. "We knew their hearts were in the right place. The Foundation has good, solid people."

Even after they moved to the D.C. area, their interest in civic and charitable undertakings in Pittsburgh never waned.

"Western Pennsylvania represents a lot of good things to us," says Barbara. "We consider ourselves a part of the Steeler Nation. We still have many friends there. Ironically, many of our friends in the D.C. area have strong connections to Pittsburgh."

"It makes sense to use an existing mechanism like The Pittsburgh Foundation because they make it so easy for donors like us who do not live in town," said Barbara. "It gives us access to organizations that are doing great things that we wouldn't otherwise know about."

"We hope our children will eventually get involved in it," said Bill. "With a daughter in college and a son working in a career, their focus is in a different place right now, but over time we hope they will come to appreciate that we've established the Millar Family Fund."



DONOR PROFILE:

BARBARA AND BILL MILLAR STRONG TIES TO PITTSBURGH LEAD FAMILY TO CREATE FUND TO SUPPORT COMMUNITY

FOCUS ON WESTMORELAND:

THE INDIAN CREEK WATERSHED in the Laurel Highlands meanders through some of the most beautiful countryside in southwestern Pennsylvania, an area rich in state forests, county parks, hiking and biking trails, fishing streams and whitewater rafting.

The region has had its share of environmental challenges in the last 125 years. Abandoned mine drainage from extensive coal mining, sediment, storm water and unauthorized water withdrawals have deposited a polluted mix of metals, such as iron and aluminum, siltation and acidic water in the streams.

MOUNTAIN **WATERSHED** ASSOCIATION

UTILIZING TECHNOLOGY AND CITIZEN COLLABORATION TO MONITOR WATER QUALITY IN LAUREL HIGHLANDS

By Debra Diamond Smit

Since 1994, the Mountain Watershed Association (MWA) has worked to restore, conserve and protect the streams and tributaries of the watershed. With the grassroots support of about 1,000 members, the organization has successfully established projects throughout the watershed through a network of ponds that have treated the discharge and helped to restore balance to the 125 square-mile area.

In 2003, faced with growing concerns around water quality, MWA expanded its oversight into the Youghiogheny River Watershed, joining forces with the international Waterkeeper Alliance to become the home of the Youghiogheny Riverkeeper.

With the expansion has come a larger mission to develop a comprehensive and scientific approach to protecting the water, a program that is establishing a baseline for the streams that flow into the public water supply.

Two grants totaling \$201,000 from The Community Foundation of Westmoreland County and Colcom Foundation have enabled the purchase of 51 dataloggers. Made by Solinst of Canada, the cigar-sized metal cylinders monitor streams in Westmoreland, Fayette and Somerset counties and beyond.

The datalogger project involves a coalition of four additional groups as well: Loyalhanna Watershed Association, Jacob's Creek Watershed Association, Connemaugh Valley Conservancy and Somerset Conservation District.

Every two weeks, MWA staff members wade into the water and reel in the loggers, downloading the readings onto a laptop computer. The information is stored through a unique online platform developed by Pittsburgh-based Rhiza Labs, recording water levels, temperature and conductivity of the water.

"It goes without saying that the MWA's expansion in the last two years is primarily due to the possible threat to the watershed from Marcellus Shale drilling," says Beverly Braverman, Executive Director of MWA. "This drilling activity poses an additional environmental burden."

This marks the first time that data has been collected to establish baseline readings for these streams, Braverman adds. If the readings raise a red flag, further testing will determine the chemical nature of the contaminants, which will go a long way toward identifying whether a pollution problem is related to mine drainage, fracking or from another source.

Monitoring these streams is important because the Yough is a major source of public drinking water. More than 135,000 residents drink this water supplied by the Municipal Authority of Westmoreland County, the North Fayette County Municipal Authority and the Indian Creek Valley Water Authority.

"We want to make sure these streams are well-documented so that drilling companies will be held accountable and forced to restore them to their prior position," says Krissy Kasserman, Assistant Executive Director of MWA and Youghiogheny Riverkeeper.

"The DEP might have sampling results from the last 30 to 40 years, but they don't have a real accurate understanding of the water quality now," she says.

"Keep in mind that the water from this area feeds not only the Yough but the Mon," says Braverman. "If the tributaries here are contaminated, it will end up in the public drinking water supply in Pittsburgh."

While MWA staff members are responsible for handling the dataloggers, more than 400 community volunteers are working with a citizens' stewardship project to protect other streams of community concern.

"Community volunteers receive basic visual assessment training and have a working knowledge of regulations and laws as it pertains to water and the Marcellus Shale industry," says Veronica Coptis, Community Organizer for MWA.

We have citizens trained now who are watching over areas where pipelines are going in. These are areas where there is no datalogger oversight."

"Our vision, along with our partners, is to create a full-on monitoring methodology, not only using the dataloggers but also chemical and biological monitoring at locations so we ultimately have complete chemical analysis of water quality conductivity," says Kasserman.

(below) Carla Ruddock, a Field Technician with Mountain Watershed Association, downloads stream sensor data.



"KEEP IN MIND THAT THE WATER FROM THIS AREA FEEDS NOT ONLY THE YOUGH BUT THE MON. IF THE TRIBUTARIES HERE ARE CONTAMINATED, IT WILL END UP IN THE PUBLIC DRINKING WATER SUPPLY IN PITTSBURGH."

**Beverly Braverman,
Executive Director of
Mountain Watershed Association**

FOCUS ON WESTMORELAND:



JIM BENDEL NAMED EXECUTIVE DIRECTOR OF CFWC

JIM BENDEL has been appointed Executive Director of the Community Foundation of Westmoreland County (CFWC) following the resignation of Kirk Utzinger, who plans to return to his native western United States.

Mr. Bendel is a founding partner of CFWC, established in 1995, and since the completion of the organization's merger with The Pittsburgh

Foundation he has served as Legacy Officer in the cultivation of new donors. Previously he worked as Planned Giving Officer and Alumni Director with St. Vincent College and is the former Executive Director of Adelphoi, a major Latrobe-based nonprofit serving youth and families.

"While we are sorry to see Kirk depart, both as a valued colleague and friend, we are delighted to welcome Jim as our new head of CFWC," said Regis Synan, Chairman of CFWC's 17-member Board of Directors. "Jim is well known and highly respected in our community and has enormous experience in the nonprofit world and in engaging donors in the critical work of our Foundation."

Kirk Utzinger stepped down from CFWC's Executive Director role at the end of April and he will continue to work in a temporary senior leadership role with The Pittsburgh Foundation before returning to his native western United States later this year.

Mr. Utzinger joined CFWC in 2006 and helped to lead a series of discussions and negotiations that resulted in the organization merging with The Pittsburgh Foundation in 2010.

"The merger has been an outstanding success, safeguarding for future generations a vital community foundation presence in Westmoreland and enhancing services for our donors and local nonprofit organizations," said Regis Synan. "We congratulate Kirk and we are deeply grateful for the magnificent job he has done in overseeing this major transformation of our organization."

Mr. Utzinger, who moved to Westmoreland from Bend, Oregon in 2006, said: "Ultimately, it is my family's desire to return to our native western United States, which we plan to do by the end of 2012. I have greatly enjoyed my time in Westmoreland and I will miss the many friends and colleagues I have here. But I feel that my primary mission with CFWC is complete and I am confident that we have established a sustainable, vibrant organization that is now primed for ongoing successful development and growth."

CFWC RECEIVES NAACP COMMUNITY SERVICE AWARD

THE GREENSBURG-JEANETTE NAACP presented CFWC with the 2012 Community Service Award at a banquet held on April 14. The award recognizes those who consistently work to make the community a better place in which to live.

The NAACP chooses one recipient each year to honor. "When making the determination of who to honor this year, it was a unanimous vote," said Ruth R. Tolbert, President of The Greensburg-Jeanette NAACP.



Five PPG Place
Suite 250
Pittsburgh, PA 15222

PLEASE SHARE YOUR
THOUGHTS AND IDEAS

about issues in which the
Foundation is involved and
those affecting our community.
To submit a letter for publica-
tion in *Community Forum*,
send it to the Foundation
to the attention of
Stephanie Higgins,
Communications Associate,
The Pittsburgh Foundation,
Five PPG Place, Pittsburgh
PA 15222 or email:
higgins@pghfdn.org

Nonprofit Org
US Postage
PAID
Pittsburgh, PA
Permit #1044

DEVELOPMENT AND DONOR SERVICES STAFF

Yvonne Maher, Vice President for
Development and Donor Services
mahery@pghfdn.org, (412) 394-2644

Jocelyn Thompson,
Director of Donor Services
thompsonj@pghfdn.org, (412) 394-2607

Kelly Uranker,
Philanthropic Resources Manager
uranker@pghfdn.org, (412) 394-2604

Lindsay Aroesty, Development Officer
aroestyl@pghfdn.org, (412) 394-2606

Gwyneth Gaul, Development Officer
gaulg@pghfdn.org, (412) 394-2627

Jan Vish, Administrative Support
vishj@pghfdn.org, (412) 394-2653

Willa Dukes, Administrative Support
dukesw@pghfdn.org, (412) 394-2608

Deborah Turner, Scholarship Coordinator
turnerd@pghfdn.org, (412) 394-2649

Arlene Vukas, Administrative Support
vukasa@pghfdn.org, (412) 394-2640

NEW FUNDS

February 1, 2012 – April 30, 2012


- Paul J. Baum Fund
- Cornelia Fund
- Jean Hartley Davis and Nancy Lane Davis Fund #1
- Jean Hartley Davis and Nancy Lane Davis Fund #2
- Jean Hartley Davis and Nancy Lane Davis Fund #3
- Nancy Lane Davis and Jean Hartley Davis
- Second United Presbyterian Church Fund (Wilkinsburg, PA)
- Evan and Holly Frazier Fund
- Miracles From Maggie Fund
- Charles B. and Betsy H. Watkins Fund

IS YOUR PROFESSIONAL OR
SOCIAL ORGANIZATION LOOKING
FOR PRESENTERS?


Members of the
Development and Donor Services staff of
The Pittsburgh Foundation are available
to present on a variety of topics related
to charitable giving and the work of the
Foundation in our community.
Presentations can be tailored to your
organization’s specific needs. Please call
Lindsay Aroesty at (412) 394-2606
for more information.

STAY CONNECTED

Visit Our Blog. Community E-Forum, is for
everyone who shares our mission to make this
community a better place for us all. Subscribe
to the RSS feed and never miss a post at:
<http://blog.pittsburghfoundation.org>

 **Connect with The Pittsburgh
Foundation on Facebook:**

<http://www.Facebook.com/PittsburghFdn>

 **Follow The Pittsburgh Foundation’s
updates on Twitter @PittsburghFdn or**
<http://twitter.com/PittsburghFdn>